## Economic Development

Objective		Significant Achievements against Objective, 2017 - 2022
ED1	BUILT DEVELOPMENT - Ensure continued capacity within the Spey catchment to support planned growth in housing, industry, forestry and farming.	<ul> <li>Development of Flood Risk and Drainage Impact Supplementary Guidance issued to developers by MC.</li> <li>Growth projects delivered at Aviemore WTW and Aviemore WWTW, and in development for Kincraig WWTW, including water main and sewer improvement.</li> <li>Increased abstraction from new boreholes at Dalwhinnie to improve drinking water quality and resilience.</li> <li>Increased abstraction directly from the River Spey to Aviemore WTW now permanent (SW).</li> <li>Ongoing SFB ECoW input to A9 dualling.</li> <li>New Local Development Plan produced by CNPA <a href="https://cairngorms.co.uk/planning-development/ldp-2021/">https://cairngorms.co.uk/planning-development/ldp-2021/</a> considers potential impacts on Spey SAC from new development, Habitats Regulations Appraisal required.</li> <li>New distillery near Grantown completed 2022.</li> </ul>
ED2	TOURISM - Raise the profile of the River Spey as a destination and realise its tourism potential whilst managing associated impacts.	<ul> <li>New distillery near Grantown completed 2022.</li> <li>SFB publish online Weekly Fishing Reports with reach of circa 2,000.</li> <li>Enhanced SFB website and active social media channels since 2021 hugely expanded promotion of Spey as a world class angling destination.</li> <li>CNPA ranger service now in place to reduce impact but also encourage visitors to value the environment.</li> <li>Increased water quality monitoring around Loch Morlich to protect vunerable FWPM populations (SEPA).</li> <li>Awareness raising underway to discourage disposal of chemical waste to water environment in response to increased wild camping.</li> </ul>
ED3	CATCHMENT MANAGEMENT - Working together to value water as an asset and realise holistic local and catchment scale objectives.	<ul> <li>SCI Project Officer role and funding consolidated, employed and extensively supported by SFB.</li> <li>Addition of Woodland Trust, Scottish Agricultural College Consultancy and two landowner representatives to SCI Steering Group.</li> <li>SCI organisational development underway, including successful forward planning Strategy Day, April 2022. Increased integration with related CNPA programmes including woodland and peatland restoration.</li> <li>Spey included as key element of Diageo Association for Water Stewardship accreditation.</li> <li>SEPA take on-going leading role on many aspects of integrated catchment management.</li> <li>SCI partner communication and collaboration continued through regular SCI Steering Group meetings.</li> <li>SCI capacity increased through recruitment of NatureScot supported Nature Restoration Officer post</li> </ul>

	(2022).
	<ul> <li>New stand alone SCI website and social media established.</li> </ul>